

## Buying the safe option with a Safe Ship franchise



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### **Why I chose franchising and a Safe Ship franchise?**

After deciding that franchising was for me, and that Safe Ship was a franchise that I was interested in, I visited a successful Safe Ship store to see how it operated. Watching how the store was run, I knew it was something that I could do too, and something I could do well.

### **What I did before taking up my Safe Ship franchise?**

Before buying my Safe Ship franchise, I was a retired former nursery owner.

### **How I raised the finance?**

I raised the finance required to buy my Safe Ship franchise from personal savings.

### **The training and support I receive from Safe Ship**

The training I've received has been excellent. It is very comprehensive, covering all areas of the franchise opportunity. It is complete in every way.

I also receive excellent continuous support. They are always just on the other end of the telephone if i have any questions, and once a week I talk to Head Office to get fully updated on any changes that are happening within the company e.g. new products to sell.

### **The challenges I have faced?**

As like what most people are experiencing, the economy is a lot tougher now than it has been previously. This consequently results in fewer sales. Safe Ship has however helped me lower my expenses and costs so that I can manage this.

### **My advice to someone thinking of buying their first franchise**

Franchising works! You need to be careful though and make sure that you do your research in order to find a good franchiser. I've been lucky as Safe Ship has been a good partner and a franchise I can rely on. They know how to do it right. I talk to them almost every day.

My plans for the future - Retire again someday!