

Why I chose franchising and Safe Ship

Paul Basso - St Augustine, Fl



I wanted all the help I could get to make sure I would be successful. I noticed a couple of other packing stores in the local area and I thought it looked like a fun business. I spoke with the owners and learned they were unhappy with the help they received from their franchisers. Each said they were happy with the business and were making money but felt they had to learn everything the hard way. I decided to still go down this route, but to make sure that I picked a franchiser that did all the help and support I needed.

What I did before buying my Safe Ship franchise?

I am retired from the government, State of Pennsylvania.

How I raised the finance?

I raised the finance for buying my Safe Ship franchise from personal savings. The training and support I receive from my franchiser Safe Ship brought me in and trained me at their home office corporate store like I was an employee. The training was very complete. Even though I now consider myself a veteran, I speak with Richard or Cheryl weekly to check out new ideas.

The challenges I have faced?

Just normal business challenges. I guess since I talk with Safe Ship a lot, I have been ahead of most of the problems.

My advice to someone thinking of buying their first franchise?

Be careful. All franchises are not the same. Some are good, some aren't. You are going to invest a time and money. Make sure they are there to help you. Not just to take your money.

My plans for the future

Maybe, open another Safe Ship store.